

BOOST YOUR ONLINE VIDEO
CAMPAIGN
AS NEVER BEFORE !



AUVIO via RON or PROGRAMMATIC 2

1.

BEST
COMPETITIVE
PRICES

RON IO : ~~29 €~~ => 26 €

CONTEXT VIDEO PACK:
~~31 €~~ => 29 €

2.

MORE BVOD ON
OUR NETWORK
FOR BEST
PERFORMANCES

3.

MORE AUVIO
INVENTORY
AVAILABLE IN
PROGRAMMATIC

4.

AUVIO REMAINS
AN ESSENTIAL
PART OF OUR
EMPOWERED
VIDEO OFFER

ENJOY :

MASSIVE **RMB NETWORK**

3

4,4 millions

Single Sign-on

50 millions

Impressions on
our network

ENJOY :

EXCELLENT **KPI NETWORK**

4

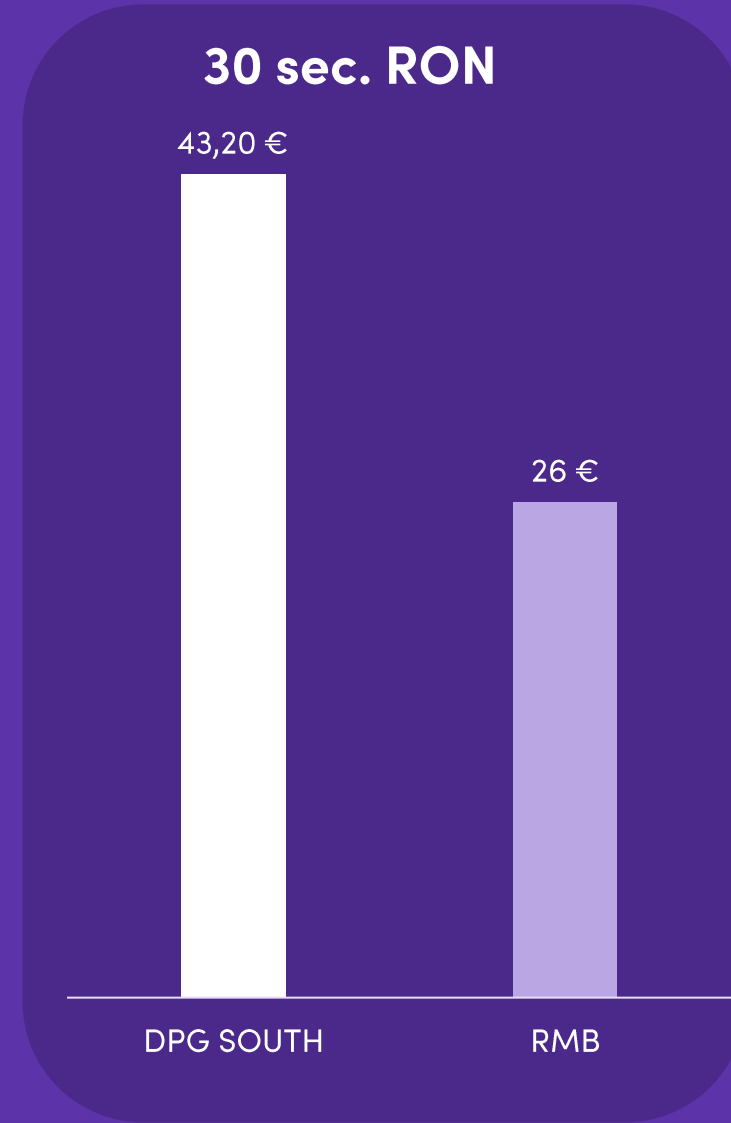
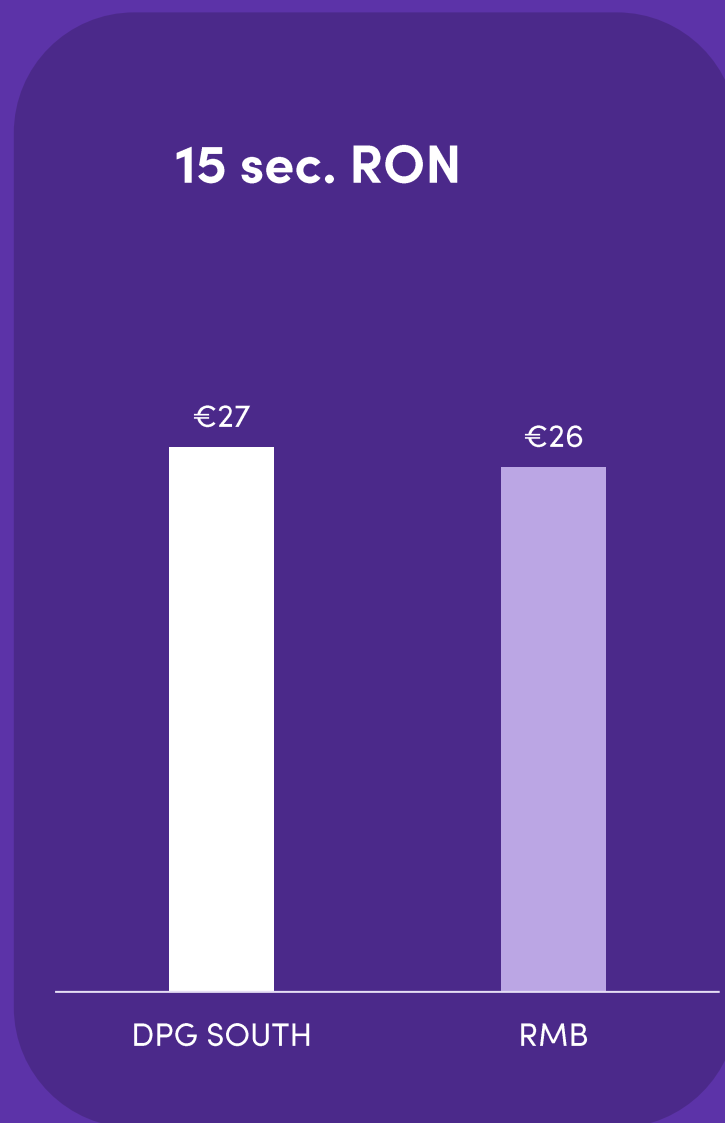
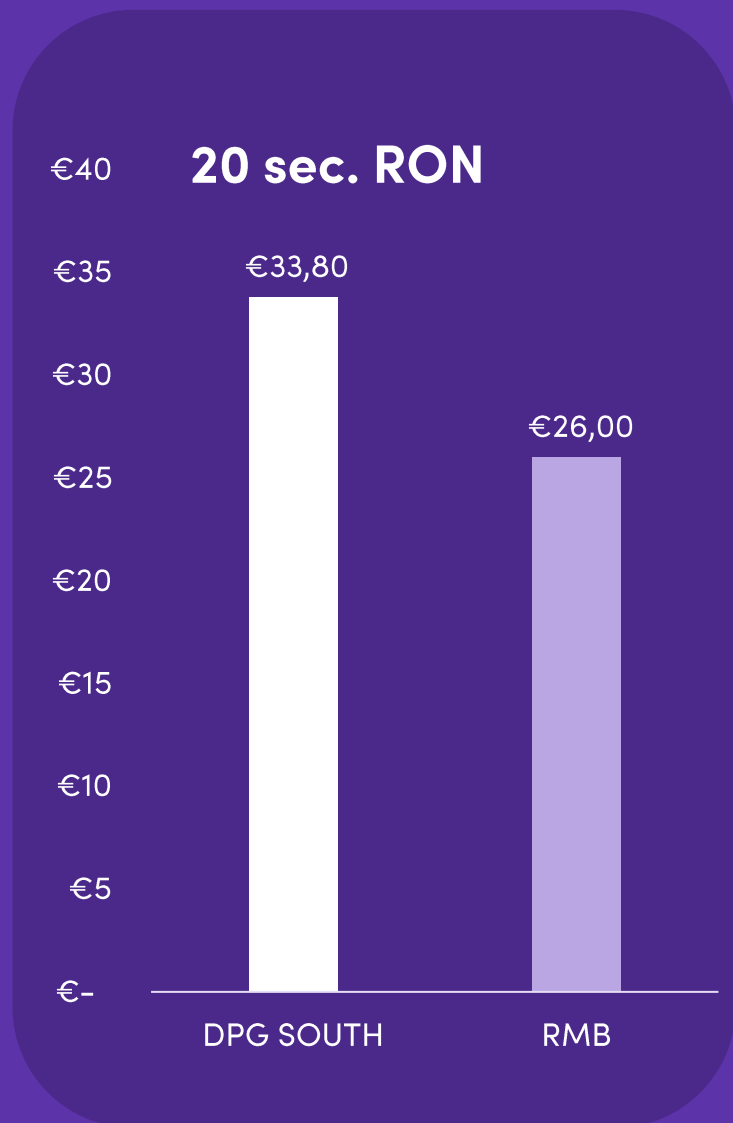


VIEWABILITY : 83%

VTR : 88%

RMB BEST COMPETITIVE PRICES: IO

7



Source : comparison between publishers' digital rate cards (2024 Q1 and Q2).

Thanks to Empowered Video you opt for the

Strong combination of

BVOD



ADDRESSABLE TV



Let's talk

Get in touch



RMB Sales

Or your preferred sales person

sales@rmb.be – 02 730 44 11

<https://digital-delivery.rmb.be>



Thanks
For
Watching!

See you for our next presentation.