

## Silicon Luxembourg Launches A Brand New Job Portal

Start-ups and tech companies now have a new dedicated [job portal](#) to publish their career opportunities. The B2B media for start-up news and digital stories integrates automated tools for publishing and managing job offers.

Since the beginning of the year, the recovery has made itself felt for young innovative companies, as evidenced by the growing number of job offers available. Whilst a number of start-ups have suffered or are disappearing, some are faring well. More mature ones have even accelerated their growth. Add to this those who decided to embark on the great adventure of entrepreneurship.

"Over the years, our job offer pages have become one of the regular destinations for job seekers, generating a qualified audience of motivated talents," says Charles-Louis Machuron, the founder of Silicon Luxembourg. "Until now, this traffic has grown organically and we were in charge of publishing offers for start-ups and our partners. In 2020, nearly 200 offers were shared on our networks."

Facilitating the publication of job offers has therefore become a priority for the media, eager to strengthen its presence on the tech and digital market in general. "Our goal is for this new page to become the reference when looking for a job, an internship or a mission in the digital sector in the broadest sense," confirms Charles-Louis. "Silicon Luxembourg is becoming the new reference for digital natives and our new job board is there to help companies recruit these talents."

In terms of formulae, several offers have been designed for companies, starting with the pure and simple publication of job offers either individually or in packs of 5 or 10 offers per year. New tools help analyse the audience and number of applications generated. The "Featured Jobs" category and "Featured Companies" category is also being introduced to offer recruiters new options for highlighting themselves. However, the portal is not open to recruitment companies, staffing companies or IT services companies. "We want to give access to direct recruitments by start-ups and tech companies. The members of the Silicon Luxembourg Business Club enjoy privileged access to the job portal. »

Silicon Luxembourg's editorial team is available to help companies create an attractive profile. New job offers are relayed in the weekly newsletter and sent to more than 6,000 contacts.

Since its launch in October 2013, Silicon Luxembourg has positioned itself as the start-up media and of the start-up community in the Grand Duchy of Luxembourg. Today, Silicon Luxembourg is expanding its audience by covering the digital ecosystem in the broadest sense. The job portal is one of the cornerstones of this new strategy. "From day one, we wanted to have a positive impact on Luxembourg's tech ecosystem and highlight those who innovate in our country. Job offers are an excellent way to show to everyone the dynamism of our companies and to attract talent," concludes Charles-Louis Machuron.

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